

Admit Increases Applicant Numbers at KU Medical Center

The Online Evaluation System Boosts Efficiency for Staff and Students

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Kansas University, Medical Center

Kansas City, Kansas

Products:

Admit Application Evaluation System

Why Admit?

“Only Admit gives us the full-scale ability we need to customize evaluation and decision processing among our 50 programs. Not only has the system saved us time and money, but it has made it easier for our applicants to apply online. Because of this, we are seeing a significant increase in the size and diversity of our applicant pool.” — Chris Meiers, PhD, Associate Vice Chancellor of Student Services/Registrar

The Savings

Time, money and resources. Before Kansas University Medical Center licensed the CollegeNET Admit system, its admissions office lacked the IT staff and money to develop and maintain a system with the level of service Admit provides. “We were losing money paying our development staff,” said Chris Meiers. “Admit has taken the burden off of our IT staff’s shoulders and vastly reduced loss due to errors, bad data, administrative time, redundant processing, and paper waste.”



The Challenge

Prior to licensing Admit, KU Medical Center struggled with managing a manual admissions processing system including 50 separate degree programs, each responsible for its own application submission, processing, decision and matriculation. The decentralized system was fraught with bad data entry, redundant manual processing and mismanagement of applicant data. The Medical Center needed an online system that would streamline the application submission and evaluation process while allowing the admissions office to accommodate the specialized needs of each of its 50 departments. “Before we had Admit, we were continually updating our SIS to correct errors. We were constantly challenged with bad data entry and mismanagement,” said Meiers. “We attempted to build our own admissions processing system, but we were losing money paying our development staff. We knew we didn’t have the IT to maintain the level of service we could get from CollegeNET.”

The Solution

With the Admit application evaluation system, KU Medical Center now processes and reviews all admission applications online, and has complete data integration with their SIS. Admit enabled the Medical Center admissions to drastically reduce paper consumption and eliminate data errors and redundant processing. Admissions now has the ability to customize evaluation and decision processing for each of its degree programs, providing centralized assistance

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with application processing while allowing individual department control of review layouts and views, as well as applicant checklists. Although the institution currently sends decisions by mail, admitted students now use the Admit online applicant checklist to fulfill their requirements for matriculation. KU admissions has found the checklist feature within the system's applicant portal to be a highly effective and efficient tool for communicating with incoming students. "Admit has helped us redefine our admissions practices," said Meiers. "It has changed how we engage prospective students by allowing us to be more proactive, provide a consistent message to all applicants, and streamline the orientation/onboarding process for admitted students. It has allowed us to assist individual departments, and enabled staff to more effectively and efficiently evaluate prospective students." A survey of campus departments shows many are experiencing a large increase in application numbers due to the heightened exposure and ease of submission Admit provides. According to the survey, the Basic Science Medical Program actually doubled its application count over a 2-year period, and the overall campus experienced a 32 percent increase in applications in its first cycle with Admit.

Conclusion

"We appreciate how CollegeNET always responds when you bring them an idea. They are full partners. For example, CollegeNET engineers worked with us to integrate the applications we receive from a national application service into Admit, so the applicant no longer needs to submit an additional application. It also allows us to collect better, more complete data because we get all the applications submitted through the national service, not just those of accepted students. This is a huge benefit, and it's a testament to CollegeNET's ability to keep advancing functionality."

— Chris Meiers

Business Profile

KU Medical Center provides education and advanced training for health care professionals through a full range of undergraduate, graduate, professional, postdoctoral and continuing education programs. The medical center operates three schools: The School of Medicine, with campuses in Kansas City, Wichita and Salina; The School of Nursing; and The School of Health Professions. KU Medical Center actively seeks to advance the health sciences through world-class research programs and state-of-the-art patient care. *U.S. News & World Report* ranks The KU Medical Center School of Medicine among the top programs for training primary care physicians. KU Medical Center works with communities throughout Kansas and supports initiatives that improve the health of the region and the world. These activities include student educational opportunities, strengthening the healthcare workforce through continuing education, community-based research, and increased access to healthcare for rural and vulnerable populations.

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